



May 1, 2008

Don't know what to do with your old binders, **“DON'T THROW THEM AWAY”!**

I'm Jim Bolokoski President of Bolder Graphics and I am proud to announce an expansion of our own **“Going Green”** initiatives and programs. We are responding to many calls from customers asking what they can do with old binders and the like. I feel strongly about expanding our own program to our customers so combined we can all feel even better about our role in the preservation of the environment.

We hear and read so much about saving the environment and the importance of both personal and corporate responsibility. We also hear that many people feel their small contribution will not make a difference. To the contrary, we have been re-cycling for decades and feel very good about doing our part to preserve our environment, and now we want to include our customers as well.

All our customers need to do is box their binders, send them to us, and we will take care of the rest, by dismantling them for recycling. We estimate the program to break-even at best, if we make money we will credit this back to our customers or we could use the funds to expand our program to include non-customers. Our goal is not financial, it's the other green.

May 1, 2008 is the kick off to our client base. We anticipate a growing great feeling by all.

For further **“DON'T THROW THEM AWAY”** program information please contact our office @ 403-299-9400.